



PLAY SMART

SAVE LIVES

How to Host a Play Smart Game

Our Asks

- Opportunity to share a message about Play Smart in the game program and during a timeout. We can provide talking points and/or video to be played in the arena if appropriate.
- Share nonpartisan educational materials with coaches/players and ask the coaches/players to sign the Play Smart Supporter Pledge (a representative can sign on behalf of the program).
- Teams wear Play Smart tee shirts during warm-ups and/or Play Smart socks during the game.
- Highlight the Play Smart game on social media pre & post the contest, including video messages from student-athletes.

The first Play Smart game, between Houston Christian and TCU, was held on Monday, Nov. 27th, at TCU's Schollmaier Arena. For additional information, pictures, and videos from the game, please visit our [website](#).



If you are interested in hosting a "Play Smart Game," please email us at: playsmartsavelives@gmail.com

Play Smart Toolkit will include:

- Our Logo
- Draft Social Media Posts
- Draft In-Game Messages
- Information on socks and mock T-shirt

